



## **REGISTER TODAY**

**FTAA HOT TOPICS ZOOM WEBINAR on Wednesday 22<sup>nd</sup> FEBRUARY 2023 12.00pm to 1.30pm (AEST)**

### **FTAA HOT TOPICS- CONSUMER TRENDS, NOVEL FOODS, MICROPLASTICS**

#### **PROGRAMME**

##### **12.00pm Australian Consumer Trends**

**Dr Eloise Zoppos, Principal Researcher, Monash University’s Australian Consumer and Retail Studies unit**

Summary: Post-pandemic, consumer expectations and trends have shifted and accelerated. Key consumer trends covered include retail habits and sales, sustainability and circular consumption, and virtual and tech-enhanced experiences.

##### **12.30pm Novel Foods Regulation**

**Ben Sutherland - Principal Food Technologist, FSANZ**

Summary: Novel foods are non-traditional foods that require a pre-market safety assessment by FSANZ to establish their safety before they are added to the food supply. Anyone wanting to sell a novel food or ingredient must apply to FSANZ for the Code to be amended to list that food or ingredient. If approved, the food or ingredient will be listed in the Code and the manufacturer will be permitted to sell the product, subject to any specified conditions. The webinar will outline the process for determining whether a food is novel, the application process, plus examples of previous novel food assessments.

##### **1.00 pm Microplastics**

**Rob Anderson, Technical Manager, Phantm Australia**

Summary: Phantm is working to empower the various stakeholders working to replace fossil plastics with natural materials in the global supply chain. Progress in this area will be reported. Rob will also explain the issues with microplastics entering soils, waterways, our oceans and the wider environment. He will discuss the emerging science of the health concerns of microplastics entering our food systems.

#### **REGISTRATION & PAYMENT**

COST (incl GST) - \$44 per registrant

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#### **PURCHASER CARD DETAILS (VISA/MASTERCARD/AMEX ONLY)**

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**R S V P - email RSVP'S to [fta@ftaus.com.au](mailto:fta@ftaus.com.au) BY Friday 17<sup>th</sup> FEBRUARY 2023 PLEASE !!**